

PARISIAN HOTELS CAN still skew toward the conservative - but not Le Grand Mazarin, opening this spring in the Marais. A combination of three buildings, parts of which date back to the 14th century, the 61-room property is the first hotel project in the French capital designed by Martin Brudnizki, the Swedish interiors star best known for his rococo transformation of the London nightclub Annabel's. The bedrooms are painted in bright shades of green and coral, hung with tapestries and furnished with marble-topped minibars and ruffle-trimmed, leopardprint slipper chairs. An all-day restaurant, Boubalé, serves modern takes on Jewish favorites like gefilte fish, challah and kreplach, and there are two bars, one of them a speakeasystyle lounge with marbleized wallpaper and Murano glass ceiling lights. "It's immersive," says Brudnizki. "I wanted to create the atmosphere of arriving in someone's home and having the most whimsical time." Rates from about \$742, breakfast included, legrandmazarin.com. - Ellie Pithers



Dream Dates



DESPITE ITS CARAMEL-LIKE flavor, the date has historically been a tough sell to American eaters. Now, though, a few entrepreneurial farmers and chefs are giving the fruit — which contains more potassium than bananas and more fiber than broccoli — an image upgrade. "It's a superfood that tastes like candy" is how Joan Smith, 54, describes the medjools she grows in California's Coachella

Valley and has been selling in beribboned, retro-cool brown packages under the label Rancho Meladuco for about six years

(ranchomeladuco.com). In 2018, her fellow Coachella Valley farmer David Kohl, 53, co-founded Joolies, his brand of medjools, which are packed in turquoise boxes adorned with

Joolies' California-grown medjool dates. cheery rainbows (joolies.com). Both farmers handpick their organic dates at peak ripeness and sell them fresh, not dried, delivering a

sweeter, softer fruit than what's typically found in the bulk bins. In Los Angeles, Michelle Valdez-Wilton, 42, and Grace Chon, 40, began making chocolate-covered medjool dates a home during the pandemic; their brand, Date Better Snacks (datebettersnacks.com), which they launched last year, offer dark chocolate-dipped dates stuffed with combinations like

peanut butter and cacao nibs and cashew-lime crunch. And in Seattle the Somali-born chef and writer Ifra F. Ahmed, 31, who grew up eating dates during Ramadan to break the

fast, uses the fruit frequently at Milk & Myrrh (ifahmed.com) the traveling Somali pop-up restaurant she started in 2019, adding them to salad dressing and filling them with goat cheese and oodkac — jerked beef cooked in ghee — as an appetizer. "When you have a really good, sticky, fresh date," she says, "it's like a revelation." — Ella Riley-Adams

