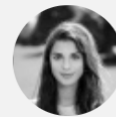




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Hotel Lou Pinet Unveils New Spa Partnership with Martine De Richeville



By **Christina Tsangaris**

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Maisons Pariente's Hotel Lou Pinet is delighted to announce an exciting partnership with the incredible Parisian beautician Martine De Richeville ahead of its re-opening on 13th May 2021. For the very first time, guests can look forward to the Remodelage technique by Martine de Richeville, an innovative and rejuvenating spa treatment offered inside the Tata Harper spa.

Five minutes from the Place de Lices and a stone's throw from the region's most sought-after beaches, this secluded refuge boasts 34 guest bedrooms and suites, a world-renowned Beefbar restaurant, a new kids' club, a large emerald green swimming pool and lush Mediterranean gardens which have been created with privacy in mind. Hotel Lou Pinet is the perfect private escape to unwind and enjoy the delights of the South of France this summer.

Introducing the Remodelage Martine De Richeville Signature Treatment

"We are delighted to have partnered with Martine de Richeville at Hotel Lou Pinet, adding this incredible premium spa experience to our Tata Harper Spa. After an uncertain year, we look forward to welcoming guests back to our chic retreat in the South of France which will now allow the opportunity to detox, tone and revive the body with the innovative Remodelage treatment, offering the ultimate personalised spa experience."

With health and wellbeing being at the forefront of travellers' minds Maisons Pariente is delighted to announce that the highly sought-after Remodelage body treatment by Martine De Richeville will now be available at Hotel Lou Pinet's Tata Harper Spa. Remodelage is often credited as the beau monde's secret weapon to youthful and energized physique and is a treatment that women and men at all stages of their lives can benefit from. The non-invasive technique is used to release the body's cellulite strongholds, freeing the body of toxins and reducing the rate at which skin ages, helping to restore the figure in a healthy way. In doing so, one's silhouette is left looking younger, lighter and more energized.

Kimberley Cohen, Co-Founder and Artistic Director at Maisons Pariente comments:

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Wellness Offerings

Prepare to be spoilt for choice at the Tata Harper Spa, located in an intimate, protective haven designed to resemble a cave. Boasting a facial gym treatment by Tata Harper, a steam room and a high-end treatment menu consisting of massages, body rituals, facial rituals, gentlemen's rituals and the brand new Remodelage technique by Martine de Richeville, a pampering wellness journey awaits at Hotel Lou Pinet. Guests are encouraged to make full use of the state-of-the-art equipment in the gym, morning yoga classes and personalised gym programmes, which are available upon request.

Kimberley Cohen, Co-Founder and Artistic Director at Maisons Pariente comments

Mouth-watering Flavours at the Beefbar

Alongside this new transformative spa experience, guests can also expect unforgettable and unique delicacies at the *Beefbar*, a global restaurant created by Riccardo Giraudi featured in some of the most glamorous locations around the world. The sensational *Beefbar* restaurant has been recognised for its outstanding quality and service and has recently been awarded a Michelin Plate. Elegant and simple, this world-renowned restaurant offers the finest cuts of Black Angus Prime, Wagyu WX and Kobe beef alongside grilled fish, ceviche, carpaccio, mouth-watering salads and celebrated house purees. Soak in the laid-back French charm and chic demeanour of the *Beefbar* restaurant followed by a signature cocktail at the bar to complete the epicurean journey.

Relax & Unwind

Unwind at Hotel Lou Pinet away from the hustle and bustle of Saint Tropez, soaking in the sweet aromas from the neighbouring lavender fields and marvelling at the beautiful trio of outdoor art installations. The lush Mediterranean gardens entice guests to uncover quiet, shaded reading spots, while the emerald green swimming pool provides an opportunity to lounge around the largest pool in all of Saint Tropez. Hotel Lou Pinet will be introducing a new kid's club for the summer season, where children will be able to enjoy 3 hours of creative workshops while parents relax by the pool. With nightly live music, Hotel Lou Pinet's laid back, chic atmosphere is set to return this May, showcasing the charm of the South of France.