

FEATURES

◀ All Posts

IWD Inspirational Female Founders Spotlight: Kimberley Cohen

7 March 2021 | Latest Posts, Meet the Successful Founder



IWD Inspirational Female Founders Spotlight: Kimberley Cohen

Leaving home at an early age to discover the world, Kimberley spent 8 years in the United States splitting her time between New York and Los Angeles. Studying at the Fashion Institute of Design and Merchandising in Los Angeles, her first professional experience was in fashion. Inspired by the pioneering business spirit of the West Coast, she quickly embarked on a great adventure, launching a seasonal furnished rental business in Los Angeles. In 2015, equipped with this international experience, she joined the growing family group and became Maisons Pariente's Artistic Director. Her focus is on the identity of hotel projects, their positioning, promotion and sourcing. Curious about the spirit of the times, nothing is more exciting to her than imagining the atmosphere of a place, from the tableware to the olfactory signature and the choice of bedroom amenities, a special touch for guests of the Maisons Pariente hotels.

Fashion and property entrepreneur Patrick Pariente and his two daughters, Leslie Kouhana and Kimberley Pariente, are the driving force behind Maisons Pariente, a boutique luxury hotel collection which was established in 2019 and which offers guests exclusive escapes to beautiful properties in stunning French destinations. This group of timeless hideaways combine chic design, complete privacy and attentive but discreet service, offering the ultimate French getaway from sea to snow. The hotel group includes [Crillon Le Brave](#) in Provence, [Hotel Lou Pinet](#) in Saint-Tropez, [Hotel Le Coucou](#) in Meribel and a brand new hotel opening in Paris in 2022, Le Grand Mazarin.

What would you love to share to encourage other women to start their own business?

Never let anyone tell you you can't do it.

It's ok to fail as long as you learn from your failure and use it to do better.

Choose your path, no matter what the path is and aim for the stars.

Hard work will always be rewarded even if it doesn't seem like it at the beginning.

Know that trust should always be gained and never given.

Surround yourself with the right people, people that you can learn from and never be scared to ask questions.

What are your 5 top tips for entrepreneurial success?

Always challenge yourself

Surround yourself with the right people and talent

Do not put anything off until tomorrow if it can be done today

Accept that you will make mistakes and learn from them

Learn how to delegate best and make use of your time

Who are the 5 women who inspire you the most?

Edith Eger, I recently read her book *The Choice* which really inspired me. She had a very difficult life but decided to take charge of it and not be seen as a victim.

Simone Weil, she fought for women's rights in France.

Nathalie Balla. A few years after the group Kering transferred the shares of LA REDOUTE to her and her partner they redressed the company successfully implementing a new strategy, developing the e-shop and saved thousands of jobs.

Juliette Levy, the founder of Oh My Cream a young flourishing start up that is quickly developing

My mother, Joelle Pariente, she inspires me to always do better, ask myself the right questions, to never be satisfied, and always want more.

What is your favourite saying/inspirational quote?

"If you cannot do great things, do small things in a great way."

Website & Socials

Maisons Pariente website: <https://www.maisonspariente.com/en/>

Maisons Pariente Instagram:
<https://www.instagram.com/maisonspariente/?hl=en>

Maisons Pariente Facebook:
<https://www.facebook.com/maisonsparientehotels/>

@maisonspariente

Share this post:  